

New Ethanol Lead

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Date:
 ___/___/___

**Sales Rep
 completing
 this sheet:**

How we got the lead:

- Saw us at the _____ Trade Show on ___/___/___
- Found on the Internet: Search Engine: Yahoo Other Don't know
 Link on: State Assn Other Don't know
- Saw our ad in the _____ issue of _____ magazine
- Saw our ad in the annual directory for the _____ association
- Received our mailer on ___/___/___ (code on mailer: _____)
- Referred by _____ at _____
- Other: _____

Name: _____ **Decision maker?** Y / N **If no, who is?** _____

Job Title: _____ **E-mail:** _____

Company: _____

Address: _____ **P.O. Box:** _____

City: _____ **State:** _____ **Zip:** _____

Country: _____ **Phone:** (_____) _____ - _____

Web site: http://www. _____ **Fax:** (_____) _____ - _____

Currently in operation? Y / N **If no, what is the target date for production to begin?:** _____

Year Established: _____ **# Employees:** _____ **# Employee software operators:** _____

Current software? Y / N **Type:** _____

Bushels of commodities handled annually: <200K 200K-1m 1-10m 10m+

Storage capacity in bushels: <200K 200K-1m 1-10m 10m+

Capacity (Gallons/Year): _____ mmgy **Marketer(s):** _____

Feedstock: corn rice soybeans Other: _____

Time frame for purchase: 1-30 days 1-6 months 1 year Other: _____

Follow-up desired: Mail lit E-mail lit Call ___/___/___ Demo ___/___/___ (___:___am/pm)

Additional info: Summit General Financials© Summit eCommerce© Other: _____

Notes: _____

